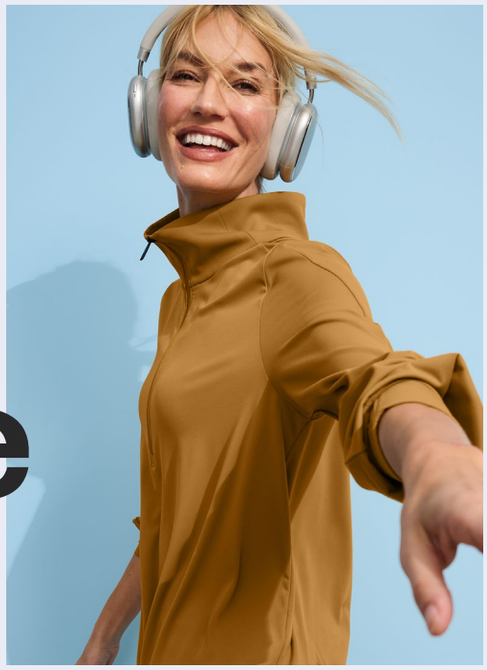
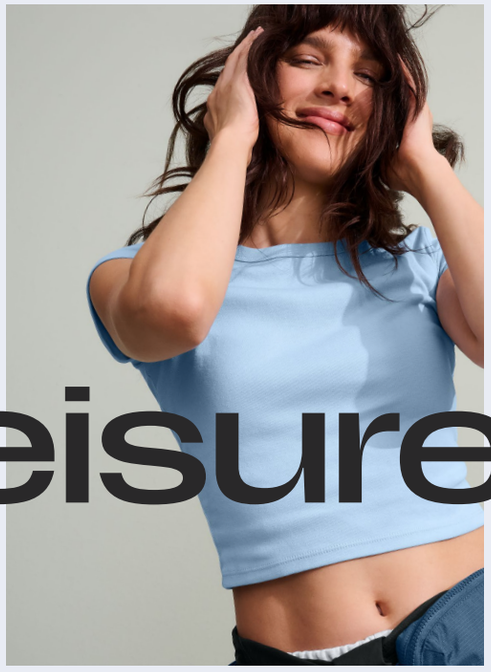


The Athleisure Guide

2026

















THE ATHLEISURE OPPORTUNITY

It's not a trend—it's a lifestyle. Athleisure helps customers solve one of today's biggest apparel challenges: finding styles that work for multiple people in multiple settings. By combining comfort, performance, and polish, athleisure creates opportunities across workplace programs, wellness initiatives, travel, client-facing teams, and company stores. This guide will help you answer customer questions and make confident recommendations.

ACTIVE ATHLEISURE

Life in Motion

Built for movement and performance-focused lifestyles, active athleisure is ideal for wellness, recreation, and team activities.

GREAT FITS

Golf pro shops, fitness centers, company wellness programs, country clubs, team travel, recreation programs, tournaments, charity runs, retreats, and active event merchandise

ST485 Sport-Tek® Repeat 7" Short





DV7299 Nike Team rLegend Tee, **PST485** Sport-Tek® Repeat Pant, **NKDO9193** Nike Brasilia Large Duffel

FLEXIBLE PERFORMANCE

Stretch fabrics help you move comfortably throughout workouts, commutes, and everyday activities.

NKIO8141 Nike Women's Dri-FIT Stride 1/2-Zip
LST486 Sport-Tek® Women's Repeat Skort



Pair It With
Mix performance tops with matching or contrasting bottoms to create a coordinated activewear set

NKIO8126 Nike Dri-FIT Primary Hoodie
ST485 Sport-Tek® Repeat 7” Short

EASY LAYERING

Lightweight layers make it easy to adapt to temperature swings without sacrificing comfort or mobility.

Works Great For
Indoor/outdoor work spaces, warmups, outdoor recreation programs

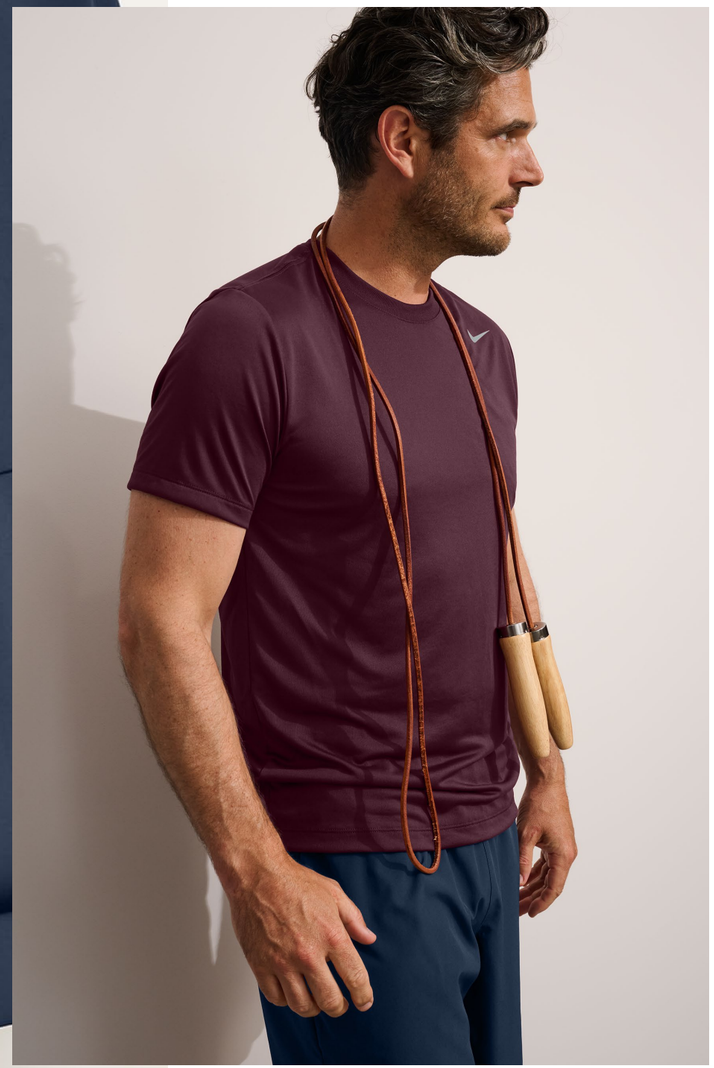


MRA235 MiiR® Kivu 1/4-Zip
PST485 Sport-Tek® Repeat Pant

BREATHABLE COMFORT

Moisture-wicking fabrics help you stay comfortable in the heat or during strenuous activities.

ST580 Sport-Tek® Pro Perform Pullover Hoodie



DV7299 Nike Team rLegend Tee
ST485 Sport-Tek® Repeat 7” Short



LST481 Sport-Tek® Women’s Repeat 1/2-Zip, **LST485** Sport-Tek® Women’s Repeat Short, **TMB200** TravisMathew Lateral Duffel

RA7110LSH Richardson Clutch Long Sleeve Hoodie
ST485 Sport-Tek® Repeat 7" Short



ST841 Sport-Tek® Phenom 1/4-Zip
PST871 Sport-Tek® Circuit Jogger
NKDH7709 Nike Brasilia Medium Backpack

NKHM8045 Nike Club Fleece Jogger
NKIO8137 Nike Dri-FIT Stride 1/2-Zip

NEA228 New Era® Power 1/2-Zip
SXU006 Stanley/Stella® Unisex Flyer Jogger



LPST871 Sport-Tek® Women's Circuit Jogger



ALWAYS IN MOTION

Designed for movement, these versatile styles are ready for whatever the day brings.

What We Recommend
Performance layers, joggers, and moisture-wicking tops

LST870 Sport-Tek® Women's Circuit Hooded Full-Zip

MRAW235 MiiR® Women's Kivu 1/4-Zip
MRB1060 MiiR® Causeway Crossbody

ACTIVE ATHLEISURE:

WHY IT WORKS

These styles solve for comfort, movement, and versatility in one program. Moisture-wicking tops, stretch bottoms, and lightweight layers help you with wellness challenges, travel, tournaments, and recreation programs.

LNEA228 New Era® Women's Power 1/2-Zip



TMA47413 TravisMathew Bomber Jacket
MRA235 MiiR® Kivu 1/4-Zip





LIFESTYLE ATHLEISURE

Go With The Flow

Lifestyle athleisure is what to choose when you want to look stylish without sacrificing ease. It’s an ideal fit for everyday wear, errands, and any on-the-go life.

GREAT FITS

Company stores, gift shops, retreats, resorts, employee appreciation programs

LOG862 OGIO® Women's Transcend Cardigan
BC1010 BELLA+CANVAS® Women's Micro Rib Baby Tee
LOG864 OGIO® Women's Transcend Pant



MM3100 Mercer+Mettle® Soft Spacer 1/4-Zip
SXU001 Stanley/Stella® Unisex Creator 2.0 Tee

COMFORT YOU NOTICE

Brushed fleece and spacer fabrics add softness and dimension, making them strong choices for elevated gifts and merchandise programs.



Works Great For
Company stores, employee gifts, retreats, customer appreciation, and merchandise

TM1LD007 TravisMathew
Women's Coveside 1/2-Zip

SUPERIOR LAYERS

Details—like refined finishes and premium fabrics—add structure and visual polish that help you create apparel collections with broad appeal.

Why Customers Choose It
Lifestyle athleisure feels like something that people would buy for themselves



TM1LD009 TravisMathew Women's Long Weekend V-Neck
LOG707 OGIO® Women's Connection Jogger

MM7220 Mercer+Mettle® Brookline Quilted Jacket
NKFD9863 Nike Club Fleece Sleeve Swoosh Crew

MODERN STYLE

Oversized cuts, cropped lengths, and contemporary colors help create a look with strong retail appeal.

Pair It With
Accessories, premium fleece, and layered pieces turn individual items into a retail-inspired collection



CP90 Port Authority® Knit Cap
MRAW442 MiiR® Women's Sashiko Stretch Puffy Vest
TM1LD003 TravisMathew Women's Long Weekend Crew
LOG707 OGIO® Women's Connection Jogger

BC1010 BELLA+CANVAS® Women's Micro Rib Baby Tee
NF0A8HQV The North Face® 1L Travel Hip Pack
SXU006 Stanley/Stella® Unisex Flyer Jogger

SXW002 Stanley/Stella® Women's Stella Muser Tee

LNEA528 New Era® Women's Heritage Fleece 1/2-Zip



IN THE ROTATION

Soft, stylish, and easy to wear, these styles will earn a regular spot in your weekly wardrobe.

What We Recommend
Soft-touch layers, premium fleece, and coordinating accessories

DT6065 District® Heavyweight Very Important Tee®

SXU004 Stanley/Stella® Unisex Changer 2.0 Crewneck Sweatshirt



CP90 Port Authority® Knit Cap, **TM1MZ337** TravisMathew Coveside Hoodie,
SXU026 Stanley/Stella® Unisex Knoxer Crewneck Sweatshirt





LIFESTYLE ATHLEISURE:

WHY IT SELLS

These styles serve more than one moment, helping customers build programs for workdays, errands, weekends, and time at home.

NE501 New Era® 9SEVENTY® Perforated Snapback Cap**, LOG810** OGIO® Women's Luuma Pullover Fleece Hoodie, **MRB1000** MiiR® Kondoh Double-Handle Pack



DT6104 District® V.I.T.™ Fleece Crew



NEA527 New Era® Heritage Fleece Pocket Crew
SXU006 Stanley/Stella® Unisex Flyer Jogger



WORK ATHLEISURE

The New Dress Code

Work athleisure gives you a more flexible dress-code solution when moving between meetings, travel, and customer-facing work.

GREAT FITS

Sales teams, corporate travel, event staff, dealerships, customer-facing employees, trade show teams

POLISHED PERFORMANCE

Technical fabrics with structured styling create apparel that looks professional and supports all-day comfort.



MM1018 Mercer+Mettle® Stretch Jersey Long Sleeve Shirt,
MM4000 Mercer+Mettle® Capital Tech Pant, **91005** OGIO® Convert Pack



BB18221 Brooks Brothers® Women's Mesh Pique Performance Polo

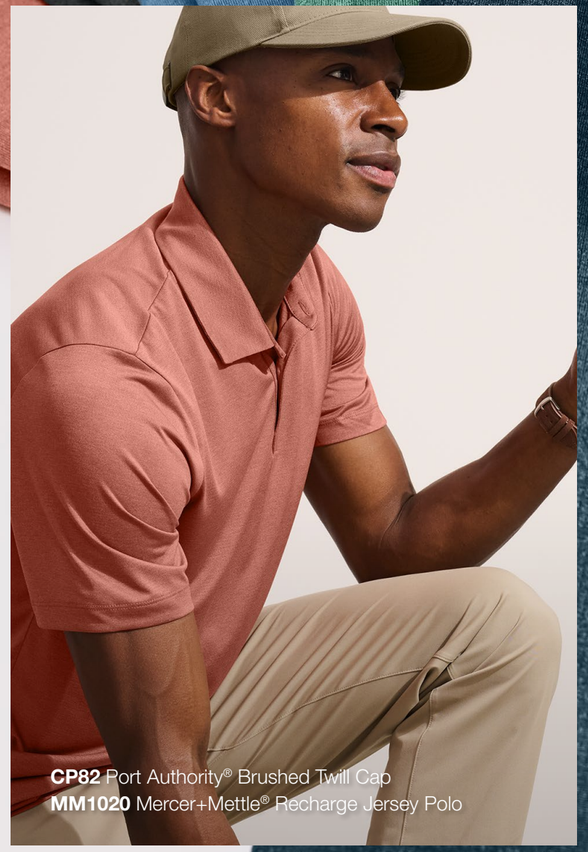


ALL-DAY WEARABILITY

Stretch and breathable fabrics help employees stay comfortable from morning meetings to evening travel.

Pair It With
Bags, caps, and accessories can help you stay organized and have a consistent look when you're on the move

LOG861 OGIO® Women's Transcend 1/4-Zip, **BB18005** Brooks Brothers® Women's Casual Oxford Cloth Shirt, **94000** OGIO® Downtown Tote



CP82 Port Authority® Brushed Twill Cap
MM1020 Mercer+Mettle® Recharge Jersey Polo

MRAW110 MiiR® Women's Alta Polo
MM4001 Mercer+Mettle® Women's Capital Tech Pant

BUILT FOR TRANSITIONS

These styles help you maintain a consistent appearance across the office, client visits, and business travel.

Works Great For
Hybrid and mobile workforces

MRAW222 MiiR® Kumo Full-Zip
TM1WX002 TravisMathew Women's Coto Performance Polo



MM3041 Mercer+Mettle® Women's Linear Texture 1/4-Zip, **SXU001** Stanley/Stella® Unisex Creator 2.0 Tee,
BB18005 Brooks Brothers® Women's Casual Oxford Cloth Shirt

NF0A8JF6 The North Face® Textured Pine Grove 1/2-Zip

MRA220 MiiR® Kumo 1/4-Snap Pullover
MRA110 MiiR® Alta Polo
MRB1000 MiiR® Kondoh Double-Handle Pack

LOOK THE PART

When appearance matters, these styles project a confident, contemporary image.

What We Recommend
1/4-zips, lightweight jackets, and bags



K881 Port Authority® C-FREE® Double Knit Full-Zip

ST491 Sport-Tek® Versa 1/4-Zip
BB18004 Brooks Brothers® Casual Oxford Cloth Shirt
MM4000 Mercer+Mettle® Capital Tech Pant

WORK ATHLEISURE:

WHY IT WORKS

Relaxed dress codes create an opening for coordinated apparel that feels current while maintaining a consistent team appearance.

MM2017 Mercer+Mettle® Women's Long Sleeve Buttery Soft Blouse

MM7105 Mercer+Mettle® Women's Comfort Soft Shell Jacket

BB18214 Brooks Brothers® Luxe Performance 1/4-Zip, **BB18004** Brooks Brothers® Casual Oxford Cloth Shirt, **ST940** Sport-Tek® Teknical Hybrid Jacket, **MM4000** Mercer+Mettle® Capital Tech Pant



THE ATHLEISURE GUIDE 2026